



Special Points of Interest:

- **Smoking Ban Enacted - Page 2**
- **Bethany Beach Police Earn Accreditation - Page 4**
- **Bethany Beach Council Approves Streetscape Plan - Page 5**
- **See Inserts for Bandstand Schedule and Recycling Program**

Bethany Beach News

July 2008



TOWN OF BETHANY BEACH

BETHANY BEACH NEWS - JULY, 2008

From the Mayor's Office

Summer is quickly approaching and we are getting ready for what I am sure will be another busy summer in our beautiful Town. When we talk about getting ready for the summer season. I'm not sure everyone realizes the transformation that occurs in our workforce during the summer months. Staffing grows from 33 fulltime employees (including police officers) to almost 130! Needless to say, the hiring, training, and management of this many additional employees is a commendable accomplishment on the part of our Town Manager and Staff's supervisors.

The Army Corp of Engineers is completing their shoreline protection project and Bethany Beach is now a much safer place when faced with storms causing ravaging ocean waves. I know most of you realize the benefit the project has provided to our Town. The past few years saw dozens of high tides breaking under our boardwalk and against our bulkhead. This past winter our boardwalk, our bulkhead and more importantly our homes have had the protection we sought for so long.

As their response to the concerns raised regarding the height of the dune, the Army Corps of Engineers has told us that when they return for our next replenishment in 3 to 5 years, they will review the engineering specs of the design to see if there is any modification that can be

made without compromising the safety and protection that is currently afforded by the newly created beach and dune.

The Town will soon be enhancing the crossovers on Oakwood, Ashwood and Maplewood Streets, making them easier for travelers. Additionally, the project has presented the Town with a rare opportunity to ask the Delaware Department of Natural Resources (DNREC) to consider allowing the Town to expand (widen) the Boardwalk by eight feet. We have submitted a formal application to do so, with construction beginning some time in the Fall. We are hopeful that DNREC will look favorably upon this request.

This January saw the initiation of the Town of Bethany Beach's participation with the Delaware Solid Waste Authority Curbside Recycling Program. Although many property owners in the town have signed up for the service, we'd like to see others come on board. With enough participation, we may significantly reduce the trash generated by the town. The cost is minimal and it is not too late to be included. An application is available on the town website or by calling (302) 537-3771.

Recently, after months of negotiations with the Bethany Beach Volunteer Fire Company, the towns of Bethany Beach, South Bethany and Fenwick Island as well as Sea

Colony signed an Agreement setting the terms for the BBVF to provide ambulance service to the Bethany Beach Fire District beginning in January of 2009. The Millville Fire Company will continue to provide service until that time. This unprecedented undertaking was to assure that the best service possible will be available to our citizens. More extensive information is included elsewhere in this newsletter.

The bandstand schedule for the summer promises to provide lots of enjoyable entertainment with the variety of acts scheduled. We have enclosed a copy of the schedule in this newsletter. It is also available on the Town's website, that was newly reformatted this past winter, at www.townofbethanybeach.com.

Once again, a special thanks to Melinda Linde, The Town's Horticulturist, for the superb job she does! This season's beautification efforts are beautiful. We regularly receive input from citizens and visitors alike regarding appreciation for the positive feelings generated by the beautiful flowers throughout the town.

Best wishes to all for safe and enjoyable Summer days!!!

Sincerely,

Carol A. Olmstead

Mayor of Bethany Beach

Smoking Ban Initiated

The Bethany Beach Town Council voted 6-1 on Friday, April 18, 2008, to adopt a smoking ban. This ban prohibits smoking in and around children's playgrounds, town parks and on the boardwalk plaza area at the east end of Garfield Parkway on a year-round basis. The ban also prohibits smoking on the town's boardwalk, beach and shoreline between May 15th and September 15th except in designated smoking areas. Designated smoking areas will be established at a number of places along the east side of the dune fence that parallels the ocean to accommodate those beachgoers who desire to smoke.

No Smoking

The ban will be enforced by town police and code enforcement officers, not lifeguards. Violators will receive a written warning on their first offense. The second offense within four months will result in a summons to appear before the Town Alderman and a \$100 fine. Third and subsequent offenses, within a four month period, will result in being taken into custody by a police officer and appearing immediately before the Alderman with a \$500 fine. A violation of the ban more than four months after a prior warning will be considered a new offense.



NATIONAL FLOOD INSURANCE PROGRAM

The Town of Bethany Beach applied for participation, and hopefully future certification, in the National Flood Insurance Program's (NFIP) Community Rating System (CRS). CRS is a voluntary incentive program that recognizes and encourages community floodplain management activities that exceed the minimum NFIP requirements. As a result, should the CRS determine that the Town of Bethany Beach has exceeded minimum NFIP requirements and has met other standards mandated by the CRS program, flood insurance premium rates are discounted to reflect the reduced flood risk resulting from the community actions meeting the three goals of the CRS:

1. Reduce flood losses;
2. Facilitate accurate insurance rating; and
3. Promote the awareness of flood insurance.

Utilizing scoring increments of 500 and premium reductions of 5%, the CRS uses a point rating system to determine which Class a municipality will be placed and the percentage of premium reduction property owners will receive; i.e., a community receiving 0-499 points would be placed in a Class 10 with no premium reduction, 500-999 points would result in a Class 9 rating with a 5% premium reduction, 1,000-1,499 results in a Class 8 rating and a 10% reduction, etc. The CRS classes for local communities are based on 18 creditable activities, organized under four categories:

1. Public Information
2. Mapping and Regulations,
3. Flood Damage Reduction, and
4. Flood Preparedness

In February of 2008 a representative of the CRS Rating System met with officials from Bethany Beach for an on-site inspection. During his visit files were reviewed for compliance, Building Code Ordinances were reviewed; Flood Management and Community Outreach Programs as well as the Town's Drainage System Maintenance Schedule were reviewed and discussed, and a tour of the Town with focus on those areas prone to extensive flooding and drainage systems that the Town currently has in place.

Bethany Beach officials hope to receive CRS inspection results and Class placement by fall of 2008.

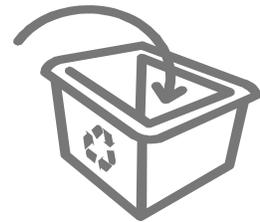
Voluntary Recycling Program

Homeowners

Associations that elect to participate in the Voluntary Curbside Recycling

Program are urged to contact the Delaware Solid Waste Authority at 800-404-7080

regarding placement of recycling bins. See insert for more information about recycling!



Beach Laughs!

What do you get when you cross a Fish with an Elephant?

Swimming Trunks!

What do you call a Baby Whale?

Little Squirt!

What Sea Animal Can be Adjusted?

A Tuna Fish

Why did the Whale Cross the Road?

To Get to the Other Tide!



From the Beach Patrol



Greetings and welcome to another summer in Bethany Beach. Like you I'm sure, we can't wait to get out there on our new and improved beach. This year's lifeguard staff will be eagerly awaiting your arrival come Memorial Day Weekend. We have been working hard to stay in shape and are looking forward to displaying our talents in service to you.

I would like to discuss our new and improved beach and bring up some safety concerns that you might want to keep in mind when you come visit and look to head into the water. The beach is big and beautiful, which should provide you with a little more elbowroom for putting your chairs and umbrellas. Also, the jetties have remained covered up which will create a larger swimming area for you to enjoy. With these improvements, however, please keep in mind that with a recently renourished beach there may be a steeper drop off from the shoreline where the water may become deeper more quickly than you might remember from last year. Please survey the water depth before going in and feel free to consult with a lifeguard as to what the conditions are that day. Furthermore, there tends to be more shorebreak (waves crashing up close, right onto the beach) after a replenishment project. Please remember that riding boogie boards or body surfing under these conditions could be dangerous. Again, please check with a lifeguard to see what the water conditions are for that day.



Here are some other safety tips to help you enjoy your summer days:

- * Drink plenty of water before and during your visit to the beach.
- * Use at least SPF 15 sunscreen.
- * When coming to the beach, stop and look at the rules/regulation signs located at all of the beach entrances.
- * Swim in front of a lifeguard.
- * Know the water conditions by viewing the information boards on the back of the lifeguard stands or by asking your nearest lifeguard.
- * Please be courteous of those around you.
- * Please keep our beaches clean by throwing out your trash in the cans placed at the beach entrances.
- * Thank you for not smoking.

Enjoy the sand and the surf but keep in mind that ocean conditions change regularly and learn to recognize potential dangers. For example, rip currents are currents of water that move away from shore. If you feel that you are caught in a "Rip" swim parallel to the shoreline to escape, then into the beach. Lifeguards are trained to recognize rip currents and will come into the water to assist those in need. About 80% of all of our water emergencies are caused by rip currents. Rips range in size and strength and can suck out even the strongest swimmers. For your safety, be aware of the conditions that day and pay attention to the directions of the lifeguards.

The Bethany Beach lifeguards look forward to seeing you and serving you throughout the summer. If you ever need assistance on the beach just look to one of our outstanding lifeguards. Enjoy!

Joe Donnelly, Captain
Beach Patrol

How the Town Uses its Revenues for the Summer and Non-Summer Seasons

Citizens often ask how their tax dollars are used. More specifically, they ask if the property taxes they pay are used to provide services for summer visitors. The short answer to this is "no". One of the Town's goals when budgeting is to ensure that the Town's tourist industry generates enough funds to cover the costs of the summer season.

The following is a breakdown of revenues and operating expenditures of the Town's General Fund for the fiscal year that began April 1, 2008. This fund includes all town functions except for the Sanitation and Water Departments, which are self-supporting.

Approximately \$2.0 million in revenue is generated from sources unrelated to the summer season. These revenues include property taxes, building permits, interest on investments and franchise fees.

Approximately \$2.0 million is spent on year round town management costs. Almost half of this is used to pay for year round police service. The rest is storm water management, building official and 50% of the costs of general administration, streets, and parks.

Approximately \$2.4 million in revenue is generated from sources closely connected to the summer season. These revenues include parking, real estate rental tax, business licenses, traffic fines and concession fees.

Approximately \$2.0 million is spent on costs directly related to the summer season. This includes lifeguards, boardwalk & comfort station maintenance, parking staff, bandstand performances, trolley service, horticulture, the alderman court and 50% of the costs of general administration, streets, and parks.

The remaining \$400,000 from the summer season, along with funds generated from real estate transfer tax fees, is used to pay for capital improvements and debt service.

Bethany Beach Police Department Earns Accreditation



Your Police Department is proud to announce a major achievement. After several years of diligent effort the Bethany Beach Police Department has achieved the prestigious designation of Fully-Accredited" police department by the Commission on Accreditation of Law Enforcement Agencies (CALEA). This designation places your police department in an extremely elite class of law enforcement professionals around the world. There is only one agency smaller than BBPD to have ever achieved this status. Other agencies in Delaware that are accredited are the State Police, New Castle County, Dover, River and Bay, and Fish and Wildlife.

During the last week of March 2008, two accreditation assessors from outside Delaware completed a week long on-site inspection at Bethany Beach PD. This inspection included policy and procedures, emergency response plans, physical plant, evidence storage and training. Each area was required to be documented in writing and also provide physical proof of compliance. In short, we had to prove that we not only **"Talk the talk, but walk the walk"**.



The Commission on Accreditation for Law Enforcement Agencies, Inc. (CALEA) is an independent accrediting authority developed in 1979 by the four major law enforcement executive associations, who represent about 80 percent of the United States law enforcement profession. They are the International Association of Chiefs of Police; the National Organization of Black Law Enforcement Executives; the National Sheriffs' Association; and the Police Executive Research Forum, all of which continue to serve in an advisory capacity. CALEA has 21 board of directors – 11 of whom represent public safety agencies and 10 from the public and private sectors

CALEA provides credentialing services internationally for law enforcement agencies, public safety communications agencies, and public safety training academies. The CALEA Accreditation Process is a proven modern management model; once implemented, it presents the CEO, on a continuing basis, with a blueprint that promotes the efficient use of resources and improves service delivery — regardless of the size, geographic location, or functional responsibilities of the agency. Agencies can realize the following rewards of CALEA Accreditation:

Comprehensive, well thought-out written directives,

Reports and analyses to make informed management decisions,

Preparedness Program in place,

Improved relationship with the community,

Strengthen agency's accountability,

Limit liability and risk exposure, and

Assists in agency's pursuit of excellence.

One of the nation's leading magazines has come out with its 2006 best places to live list. Of their top five, four on each list currently have their law enforcement department CALEA Accredited.

With one of the criteria for selection being "low crime rate," perhaps their CALEA Accreditation helps them win that distinction!

Bethany Beach Town Council Election

The Annual Election for the Town of Bethany Beach Town Council will be held in the Bethany Beach Town Meeting Room, 214 Garfield Parkway, Bethany Beach, Delaware on Saturday, September 6, 2008, from 12:00 Noon to 6:00 p.m. prevailing time.

Four (4) Town Council Members shall be election. At least four (4) of the seven (7) members of the Town Council must be residents of the Town, but all may be residents of the Town.

Town Council terms are for a period of two years.

How to File as a Candidate

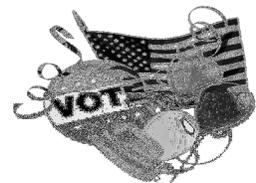
Anyone wishing to find as a candidate for the Election must file a Written Notice of Intention (Application for Candidacy) in the Town Manager's Office at Town Hall no later than 4:00 p.m. on Tuesday, July 22, 2008.

Voter Registration Bethany Beach property owners who are listed on the Town's Property Tax List ARE NOT REQUIRED to register to vote in Town Elections.

Residents of Bethany Beach (who do not own property) must register to vote at least 30 days prior to the election. Residents may register at Town Hall or request a mailed registration form by telephone, mail or email.

**Town of Bethany Beach
Town Manager's Office
214 Garfield Parkway,
Bethany Beach, DE 19930
302-537-3771**

admin@townofbethanybeach.com

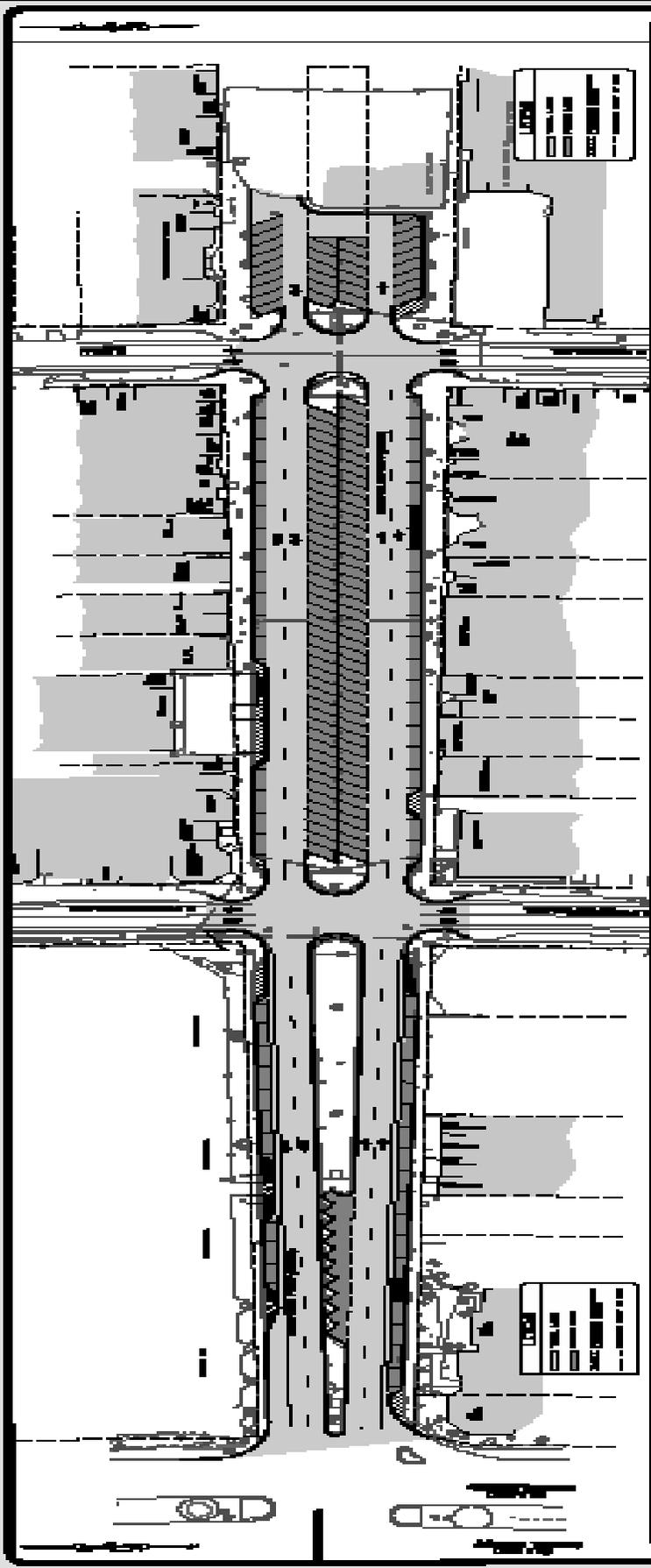


Streetscape Plan Approved

The Bethany Beach Town Council has wrestled for a number of years with approving a Streetscape Plan that would primarily renovate the 100 block of Garfield Parkway. The street and sidewalks are owned and maintained by the State of Delaware. The street itself is long overdue to be repaved and the sidewalk and its approaches do not meet modern accessibility standards. The Bethany Beach Town Council at its May 2008 meeting voted to endorse a Streetscape Plan that maintains most of the major elements of Garfield Parkway as it exists today. The plan has no loss of parking, maintains existing parallel parking spaces and widens the traffic lanes. In order to adopt modern engineering standards the necessary adjustments to the width of various elements in the street mandated the loss of the bike lane in the 100 block. Bikes will still be allowed to use the roadway but they will ride in the traffic lane. The only way the bike lane could have been maintained was to reduce the width of the sidewalk or eliminate parallel parking in the 100 block. The plan calls for the removal utility poles and making the sidewalk and it's approaches ADA compliant. The Town Council will look for outside sources of funding to assist with the Project as they make decisions about how and when to proceed.

Bethany Beach

Garfield Parkway Streetscape Improvements - May '08 Concept



From the Planning Commission



The Town Council working together with the Planning Commission approved a number of significant changes to the makeup and functioning of the Planning Commission. The Planning Commission is now a seven-member commission. The Town Council representatives on the Planning Commission as well as the Town's Building Inspector are now both ex-officio members of the Planning Commission. An ex-officio member has all of the rights and privileges as a regular member except for their ability to render a vote on issues that come before the Planning Commission. Previously, the Town Council representative had voting privileges. The newest member on the Planning Commission that was nominated by the Mayor and approved by the Town Council is Faith Denault. Faith has been very actively involved for many years on various committees and boards for the Town as well as the Sussex County Coastal Library. In the future each regular member of the Planning Commission will serve a three-year term. The new chairperson for this year is Lew Killmer. The other members of the Planning Commission are Kathleen Mink, Fulton Loppatto and Don Doyle. Through out the year the Planning Commission members attend conferences and continuing education courses for the purpose of keeping current with changes in state and federal legislation as well as new and updated concepts helpful for developing plans for the future.

One of the Planning Commissions responsibilities is to review and if necessary recommend updates to both the Zoning Code (Chapter 245) and the Subdivision of Land (Chapter 200) chapters of the Town Code Book. Chapter 200 update was completed last year and Chapter 245 update was recently completed. The suggested changes to the Town Code will soon be sent to the Town Council for their review and approval.

This summer and fall the Planning Commission plans to focus on a number of specific topics that are important for insuring that Bethany Beach remains a wonderful place to live, work and vacation. The Planning Commission meets the third Saturday of each month at 9:00 AM in Town Hall and we encourage all interested individuals to attend our meeting and participate in the discussion on ways to improve our wonderful community.

Lew Killmer, Chairman

Cultural and Historic Affairs Committee

The "Cultural Events" held this past January, February, March and April were all enjoyable and well attended.

- "Anthems of an Era" in January, with our own Don Sharp, was a rousing success as those in attendance reminisced and sometimes sang along to the familiar music of the past.

-February's "Old Times Radio Scripts", presented by the Ad Hoc Troupe, was an authentic rendition of past radio programs that brought gleeful smiles as well as authentic (not "canned") laughter when appropriate..

-In March Ed Okonowicz's presentation of "Food Lore..." highlighted foods that define the cuisine of various regions of our country including ,of course, the Delmarva area. Yes, crabs, fried chicken and corn were all mentioned!

- April brought our final event "Growing Up as a Lighthouse Kid" with presentations by 80 year old Harry Spencer, who was that kid, and others gave an informational insight into the life of a lighthouse keeper and the changes regarding lighthouses that have occurred over time with modern technology.

These events, as other CHAC projects, are funded with proceeds of the Seaside Craft Show which is held the first Saturday in June, on the boardwalk and sponsored by the Cultural and Historical Affairs Committee. CHAC is busy planning for the next season's cultural evenings.

This summer the Museum will be open on Sundays from 12:00 noon until 3:00 PM during July and August. Docents will be on duty during these times to greet visitors and answer questions. The Museum, located in the Town Hall Lobby is available to the public all year Monday thru Friday 8:30 – 4:30 on days Town Hall is open.

An Historical Picture File of Bethany Beach, compiled by committee members, is soon to be installed into the kiosk located in the Museum. It is being planned to have the recently produced video of "The '62 Storm" available at the kiosk also. The video will also be available for sale in the Museum when docents are on duty.

Carol Olmstead, Committee Chair

Office of the Building Inspector

Construction hours



Construction hours are from 8:00 a.m. to 5:30 p.m., Monday through Friday. No Saturdays between May 30th to October 1st. No Sundays or National Holidays.

Pile Driving

No pile driving between June 15th and September 30th.

Building Permits



Building Permits are required for all new construction, additions, renovations, repairs, fences, sheds, driveways, antennas, propane tanks and bulkheads. Building and repair permits must be posted in a conspicuous manner at all times during which work is being conducted.

Please call the Building Inspector if you have questions about requirements for permits at 302-539-8780.



Driveway Maintenance

Property owners have a continuing duty of property maintenance of driveway entrances and exits within the right-of-way including the driveway drainpipe passing under the same.

Update from the Communications Committee

The Committee has met five times since October with full attendance and participation of members.

The Committee actively participated in the project to redevelop the town website by:

- Providing outlines and content for portions of the site
- Providing review of the entire site over several prototypes

Assisting in usability testing, along with a number of volunteers from the community.

The Committee also provided input to town manager on questions that seasonal staff may receive from the public and agreed with the increased training for those persons as representatives of the town.

The Group reviewed the status of the May 2007 Communications Committee recommendations to Council, noting that many were in progress with some completed

The committee noted the town's methods for obtaining input and feedback through the website including: Report a Concern or Compliment option, the police survey, and the feedback form. The committee noted other input and feedback methods such as e-mail and phone number availability and did not have further recommendations at this time.

Tracy Mulligan, Committee Chairman



Don't Miss the Bethany Beach Farmer's Market

Moving Ahead after a Successful 2007

Now Ten Weeks

Sundays, June 29th through August 31st

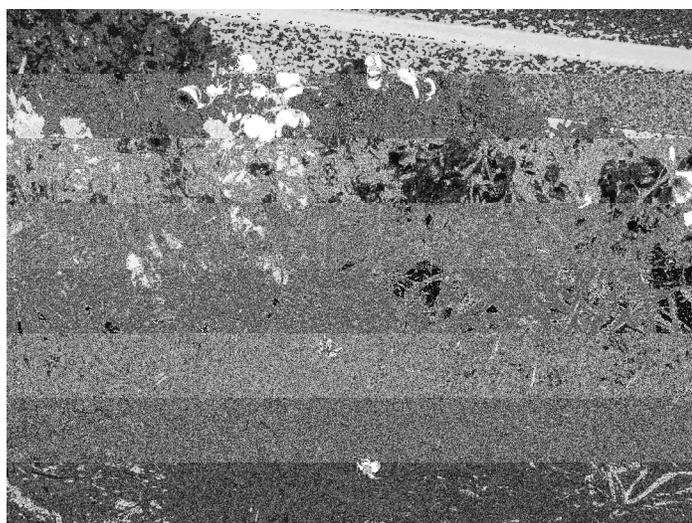
8:00 a.m.—Noon

PNC Bank Parking Lot

Garfield Parkway and Pennsylvania Avenue



Award Winning Beautification Efforts



Can you spot the special visitor?

Town of Bethany Beach

**214 Garfield Parkway
P.O. Box 109
Bethany Beach, DE**

We welcome your comments and suggestions. Feel free to contact us either by telephone (302-537-3771) or email (admin@townofbethanybeach.com).



A special thank you is offered to all of those individuals who contributed to this issue of the Bethany Beach Newsletter!



*One of the
Quiet Resorts*



Carol A. Olmstead, Mayor

Tony McClenny, Vice-Mayor

Jerry Dorfman, Secretary/Treasurer

Joseph T. Healy, Council member

Tracy Mulligan, Council member

J. Robert Parsons, Council member

Steve Wode, Council member

Clifford M. Gravier, Town Manager

Lisa A. Kail, Administrative Assistant/Town Clerk

Ralph J. Mitchell, Public Safety Director

Michael D. Redmon, Chief of Police