

Cultural and Historical Affairs Committee
Meeting Minutes
June 23, 2015

The Bethany Beach Cultural and Historical Affairs Committee held a meeting at 2:00 p.m. on Tuesday, June 23, 2015 in the Bethany Beach Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Jan Kinsella; Theo Loppatto; Mary Lou McNERney; Margaret Young; Julie Malewski, Events Director/Media Coordinator; Kelsey Jakubrak, Intern for Julie Malewski.

Absent members: Vicky Drury; Cathy Davis; Carole Calef; Mary Lou Urquhart

Also present: Molly Daisey, Administrative Secretary.

Call to Order

Ms. Olmstead called the meeting to order at 2:09 p.m.

I. Approval of Minutes from February 10, 2015 Meeting

Ms. Young brought up that we do not need an image of the totem pole on the plaque if it is in front of the totem pole. Ms. Olmstead said the plaque may not be in front of the totem pole, it may be located across the street by Town Hall, in which case people reading the plaque would know what it was talking about. If the plaque isn't at the totem pole then it does need an image. Ms. Young then approved the minutes. The motion was seconded by Ms. Loppatto and and it was unanimously approved.

II. Announcements

- Lindsey Good has left for Missouri. Ms. Olmstead introduced Molly Daisey to everyone as Lindsey's replacement. Lindsey left earlier than Ms. Olmstead had anticipated, so she suggested mailing a thank you gift to Lindsey.
- Julie has a definite date of Wednesday, October 21st at 7:00 p.m. for the Ghost Speaker. Everyone agreed that is a good time of year to have this event.
- A woman called Ms. Olmstead to inquire about the Drexler House being for sale. She was questioning her about purchasing the home, using it for personal use 6 months and letting the Town use it for 6 months. She was wondering if that was the case, would the Town be able to provide a lot for the house to be moved to. She does not like the location of the house, overlooking a parking lot. Ms. Olmstead said that she was not interested in this. It would be different if she was gifting the house to the Town. The woman was made aware that the Drexler House is the only house like that in Bethany Beach. Carol has been speaking with Gallery One about getting a smaller print of the Drexler House to place in the museum.

- Dinkler Home is also listed for sale. These are the two oldest homes in Bethany Beach. Agenda item will be placed for next meeting to look for a place to have the museum and to explore avenues to keep old homes in Bethany Beach.

III. Report Regarding June 6th Seaside Craft Show

The 11th Annual Seaside Craft Show was a magnificent occasion. This year there were more people than ever that came up to the information booth to inquire about registering for next year's Craft Show. Ms. Young & Ms. Kinsella helped out by being 'booth sitters' (sitting in the booths to give crafters a break to use the restrooms, get a bite to eat). Carol & Mark Calef helped out in marking the booths. Crafter & Booth fees totaled about \$16,000. Still calculating the expenses, which shouldn't be more than few thousand, the profit should be about \$14,000. There is roughly \$62,000 in the bank account right now. Around 2:30 p.m. there was a big thunderstorm that came through. Most crafters stayed in their booths, when there is heavy rain like there was, they need to push the rain off the top of the booth, or the booth will collapse. The storm did however end the show a little early once it passed about 4:00 p.m. The policy for closing up early was that everything in the booths must be walked out to their vehicles, verses driving vehicles to the booths and loading up. Bethany Beach Police Dept. was very helpful with the event. We could not have done the Craft Show without them. People respond to their authority. There will be a Seaside Craft Show in 2016.

IV. Discussion regarding possible future historical plaques

Owner at 118 Parkwood St. called and spoke with Ms. Olmstead to inquire about getting a historical marker for her home. She was informed that she needed to provide information and proof on the age of the home. Ms. McNerney commented that she has been inside the house and it is very old. Ms. Young noted that updates can be made inside the home but the outside needs to remain the same.

Ms. Olmstead mentioned that the clubhouse in the church parking lot is a very old building. However, the church isn't interested in getting a historical marker, with the concern that having the marker would give the Town rights to the clubhouse, which it would not. Ms. McNerney knows few people at the church and volunteered to speak with them about the marker again, and be sure they knew the Town would have no rights to the clubhouse. Ms. Olmstead will give Ms. McNerney a copy of the form letter with correct wording for the church and she can present it to them. The church would approve the wording on the letter. The Conference center is owned by the Church. However, it is managed by a separate church in Washington, which owns the entire Church and the Conference Center.

V. Discussion regarding plans for 2015 Periers Day

It is about four weeks til Perier's Day, which is Monday, July 27th. Lavién Rose will be on the Bandstand from 5:00 p.m. to 7:00 p.m. There are 5 people in the band, including the singer. The

French Flag will fly at the Bandstand and smaller flags will be placed in the planters. Caricature artist will be there from 3:00 p.m. to 6:00 p.m. Jack Gordon agreed to welcome and introduce the group. Christisian Levaufre & his wife will be in Bethany Beach on this day. He will be gifted with a DVD and 2 boxes of cards from the Town along with a framed & matted photo of the boardwalk. We will have flyers and place them around town advertising the event. Flyers will be placed at Town Hall, PNC Bank, The Bandstand, The Post Office & South Coastal Library. There will be an ad running in the Coastal Point which comes out the Friday before. It was decided to run an ad in the Coastal Point versus the Wave because for one, the fee is much cheaper in the Coastal Point and the Wave comes out almost a whole week before the event. Julie has copies of last year's ads and will handle this. CHAC committee handles Periers Day because the Town Council reached out to us. Mayor Tony McCleany received a letter asking us to be 'twinned in friendship' with Perier's, France. Both Towns are similar in that they are small beach towns. Ms. Olmstead was the Vice-Mayor at this time. Mr. Joe Healy has traveled to Perier's, France with his wife and was very welcomed. It is a very large event there. The Town Council passed a resolution to make July 27th Perier Day in Bethany Beach. After the performance at the Bandstand, a reception will follow at Town Hall. Movie on the Beach that night will be Madeline. The committee does not need to meet before Periers Day Events.

VI. Museum Update

We now have cards to sell and Kelsey has priced them. They will sell for \$6.00 a box or two boxes for \$10.00. The DVD will be \$10.00. These items will be on the bottom shelf for sale. A sign will be made to place with these items. There will be a bank bag left at the reception window for those purchasing the items. Ms. Young questioned if Town Hall is permitted to sell items. Ms. Olmstead responded that the Town may sell their own items. The Bethany Beach t-shirts are being sold at the Bandstand. Previous years, the t-shirts were sold at Town Hall. There will be no docents at the museum this year.

Moving forward, the meeting time for winter meetings will be at 2:00 p.m. and meetings in the summer will be at 10:00 a.m.

Adjourn

The meeting was adjourned at 3:25 p.m. The next meeting is scheduled for Tuesday, August 25 at 10:00 a.m.

Respectfully Submitted:

Molly Daisey
Administrative Secretary