

Non- Residential Design Review Committee Meeting Minutes
October 24, 2014

The Bethany Beach Non-Residential Design Review Committee (NRDRC) held a meeting on Friday, October 24, 2014 at 10:00 a.m. in the Town Council Meeting Room, 214 Garfield Parkway, Bethany Beach, DE.

Members present: Lew Killmer, who presided; John Hendrickson; Jerry Morris; Jim Weisgerber; Susan Frederick, Building Inspector

Also present: Randy Hall, applicant for proposed new wall sign for "Bicycle Connections" and Nathalie Fernandes, Administrative Assistant.

Call to Order

Mr. Killmer called the meeting to order at 10:00 a.m.

Approval of the Agenda

Mr. Weisgerber made a motion to approve the agenda. Ms. Frederick seconded the motion and it was unanimously approved.

New Business

The purpose of the meeting is to discuss and vote on an application submitted by Randy Hall, tenant at 792B Garfield Parkway, "Bicycle Connection," for a new wall sign for property located at Lot 1, Block 24, in the C-2 Commercial Zoning District, Bethany Beach, DE.

Mr. Killmer explained that 792 Garfield Parkway is a multi-tenant, single floor, building. The proposed sign is internally lit and very similar to what used to be there. He added that it meets the sign ordinance, guidelines and all requirements.

Mr. Weisgerber made a motion to approve the new wall sign. Mr. Hendrickson seconded the motion and it was unanimously approved.

Approval of Minutes from the Meeting held September 12, 2014

Mr. Hendrickson made a motion to approve the minutes. Mr. Weisgerber seconded the motion and it was unanimously approved.

Mr. Killmer stated that the Planning Commission will be approving the final additions to the Non-Residential Design Guidelines that will include the Commercial Lodging District (CL-1). Mr. Schoellkopf has provided the number of signs the hotel will need, the types of signs, as well as what the signs will look like (size, color, etc.). Mr. Killmer added that he has cross referenced the proposed signs with the regulations, as well as the acceptable norms. The Planning Commission will do the final review in November and then it will be passed to the Town Council for approval in January; Council will not be meeting in December. Once Council approves the Guidelines, then the Non-Residential Design Review Committee will be able to review the signs for discussion and approval. Not only do the signs need to be approved by the Town, but by the Marriott as well.

There was some discussion in regards to whether Mr. Burbage will continue with the Marriott or change paths in hotel brand name. Mr. Hendrickson explained that hotels have different

regulations on design, he had worked with a hotel that was planning on being under the Quality Inn brand, and changed their minds last minute. The Marriott is a higher trade name and their regulations are a lot tougher, from the placement of a hanging light fixture in the room, to the size and style of the trimmings.

Mr. Morris asked if the Bicycle Connection had its signs already made. Mr. Killmer explained that there was a temporary sign in place and Mr. John Apple, the Code Enforcer, had spoken with Mr. Hall in regards to the sign.

Mr. Morris then asked if the hotel has their sign proposals and if they are allowed to see it even though the Guidelines have not been approved. Mr. Killmer and Ms. Frederick explained that they are complete and can be viewed, just not approved.

Motion to Adjourn

Mr. Weisgerber made a motion to adjourn the meeting. Ms. Frederick seconded the motion and it was unanimously approved. The meeting was adjourned at 10:10 a.m.

Respectfully Submitted:

Nathalie Fernandes
Administrative Assistant