

Cultural and Historic Affairs Committee
Meeting Minutes
July 22, 2014

The Bethany Beach Cultural and Historic Affairs Committee held a meeting at 2:00 p.m. on Tuesday, June 17th, 2014 in the Bethany Beach Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Carole Calef; Theo Loppatto; Mary Lou Urquhart; Margaret Young; Julie Malewski, Events Director/Media Coordinator; and Kelsey Jakubiak, Events Intern.

Absent members: Cathy Davis; Jan Kinsella; and Mary Lou Mc Nerney.

Also present: Lindsey Good, Administrative Secretary.

Call to Order

Ms. Olmstead called the meeting to order at 2:03 p.m.

Approval of Minutes from June 17, 2014 Meeting

After one correction, Ms. Urquhart made a motion to approve the minutes dated June 17th, 2014 as amended. The motion was seconded by Ms. Calef and unanimously approved.

Announcements

Ms. Olmstead reported that the changes were made to the Bethany Beach Heritage History Trail brochure, and they were printed. The updated brochure is now available at the Museum desk in the Town Hall lobby.

Finalize Plans for 'Periers Day', July 27th

Ms. Malewski presented a poster that she created to advertise for Periers Day. The poster will be published in the Wave Newspaper and it will be posted at the five places around Town (Town Hall, PNC Bank, Bandstand, Post Office and South Coastal Library).

The following activities will take place during the event:

- Mayor Gordon will give an introduction on how 'Periers Day' was established.
- La Vi En Rose will perform on the Bandstand from 5:00 p.m. – 7:00 p.m.
- Artists will be on the Boardwalk from 3:00 p.m. – 6:00 p.m. drawing caricature sketches. Umbrellas will be set up for the artists.
- A French Flag will be displayed on one side of the Bandstand and the Bethany Beach flag will be displayed on the other side.
- Ms. Malewski will check on the possibility of obtaining parking passes for the artists and performers.
- Ms. Malewski will work out arrangements for changing rooms for the performers.

Review Updated Oral History Disc #2

Ms. Olmstead reported that she provided the feedback from the Committee to the Code Enforcement Officer, John Apple, and he made the changes.

The Committee viewed the changes that were made to the DVD.

It was decided that the DVD should open with a screen that displays photos of all of the interviewees so the viewer is able to select which interview they would like to watch. Mr. Apple and Dan Kenney, I.T. Manager will work together to add this feature. Also, the ending of the video will display pictures along with credits and thanks to Ray Disney, Laren Hughes, John Apple and Dan Kenney for their technical expertise.

After the changes are made, the DVD will then be ready to be displayed on the kiosk in the Museum.

Update on Coastal Museum Committee (CMC)

Ms. Loppatto reported the following:

The CMC held a meeting on July 14th at the John West Park. The members looked at the “Evans House”, since they are considering utilizing this space for the museum. There have been some contradicting feelings regarding keeping funds for the museum separate from the Ocean View Historical Society. The next meeting is scheduled for September 15th at South Bethany. The agenda items for this meeting are to discuss the brochure, museum, and roles and finances.

Ms. Olmstead noted that the Bethany Beach CHAC can donate towards the museum, but only after all of the details are final. She emphasized that the museum’s main purpose will be to convey the history of all of the coastal towns by creating exhibits to tell each story.

CHAC Web-Page for Town of Bethany Beach Website

Ms. Olmstead stated that Ms. Malewski has been working the CHAC webpage. She explained that the Town Manager, Cliff Graviat, advised that the link should be specific to the Museum only, since there the other Town committees that don’t have separate webpages.

The following items will be included on the Museum’s webpage:

- Museum artifacts
- Pictures of the Museum
- History of Bethany Beach
- Bethany Beach Heritage Trail Brochure
- Recent donations to Museum
- Old newspaper articles about Bethany Beach
- Maintain up-to-date docent scrapbook

Any items that only pertain to CHAC will not be included. The purpose of the webpage link is to promote the Museum. The Museum link will be on the drop-down menu under the “Activities” tab on the Town’s homepage.

Adjourn

The meeting was adjourned at 3:47 p.m.

The next meeting is scheduled for September 9th, 2014 at 2:00 p.m.

Respectfully Submitted:

Lindsey Good, Admin. Secretary