

Cultural and Historic Affairs Committee
Meeting Minutes
May 13, 2014

The Bethany Beach Cultural and Historic Affairs Committee held a meeting at 10:00 a.m. on Tuesday, May 13th, 2014 in the Bethany Beach Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Carole Calef; Jan Kinsella; Margaret Young; Mary Lou Urquhart; Theo Loppatto; and Julie Malewski, Events Director/Media Coordinator.

Excused members: Kathy Davis Vicky Drury; Mary Lou McNerney

Also excused: Lindsey Good, Administrative Secretary.

Call to Order

Ms. Olmstead called the meeting to order at 10:15 a.m.

Approval of Minutes from April 8, 2014 Meeting

Ms. Young made a motion to approve the minutes dated April 8th, 2014. The motion was seconded by Ms. Kinsella and unanimously approved with the following corrections: add Ms. Loppatto as an excused member; Under *Museum*, Ms. Calef presented labels that she created for some of the items displayed in the museum.

Oral History Project Update

Ms. Olmstead stated that John Apple is working on going through the photos on the kiosk and online to further edit the DVDs. Ms. Young pointed out that all photos should be of Bethany.

The Town has purchased the machine to burn copies to give to each person featured on the video and anyone else who wants to purchase one for \$15. (A suggestion was made to place orders online through the website.) Upon completion of the final edits, Dan will remove the 1962 storm video from the kiosk and upload the new one in its place.

The Committee agreed that this is a huge accomplishment in doing what has not been done before.

DVD cover: As stated in the February meeting, the Committee wants to edit the cover to credit those involved in the production: Recorded by Ray Disney, Seniority Records; Edited by Laren Hughes and John Apple: Produced by Bethany Beach C.H.A.C. Ms. Olmsted asked if we should keep the totem pole as the cover photo. Ms. Malewski asked if the totem is mentioned in the video. Ms. Young said no. Members agreed to use photo(s) with historical significance instead. Some suggestions were the horse-drawn bus, tabernacle, walking to loop canal. Ms. Young said we might not be able to use the tabernacle photo due to patents. (She had this discussion with Mr. Gravier on another project.) Ms. Olmstead agreed to bring photos to the next meeting in order to make a decision. Ms. Malewski to draft a sample cover and check on printing prices. She also suggested running an ad on the trolley for sales as a gift. The committee agreed.

Ongoing Projects Updates

News Articles

Ms. Kinsella and Ms. Calef will schedule a date to meet to finalize the project. They are up to the year 2000.

Town Hall Historical Pictures

Ms. Drury and Ms. Loppatto have chosen a frame for the historical pictures displayed in the Town Hall. It is a brown metal frame. The question is where to put the descriptive copy without destroying the photo. Mr. Gravier does not want more holes in the walls; the frame is too thin to mount anything to it. Ms. Loppatto said they've reviewed options in museum catalogs. Acrylic holders are a possibility. A brochure cross referencing numbers on the photos is also a possibility. However, some photos are hung in Town Hall office areas, away from public access. Ms. Olmstead requested they bring a frame sample to the next meeting in order for the committee to make an informed decision.

Discussion regarding New Coastal Museum Committee

Since the towns of Ocean View, Bethany Beach, South Bethany, Fenwick and Millville worked so well together on the "How We Work" travelling Smithsonian exhibit, they discussed working together to help the Ocean View Historical Society launch the new Coastal Museum. The museum mission is to develop and operate a center/museum for a variety of community educational activities and displays of artifacts. The Vice President wants each town to participate on an Advisory Committee and agree to attend all meetings. Ms. Loppatto and Ms. Olmstead have both attended meetings so far. However, neither can attend *all* meetings as is the requirement for participation. Ms. Olmstead explained that CHAC is a part of the Town of Bethany Beach and needs approval from the Town and Council. She wants to find out what role the committee will play after the museum is built. She cannot attend the next meeting, but Ms. Loppatto agreed to. Ms. Olmstead also suggested other CHAC members filling in at future meetings when available.

At a previous luncheon, Ms. Olmstead discovered:

1. The committee will have no decision making power. (All decisions will be up to the Board of the Historical Society.)
2. The committee will participate in planning the museum.
3. The committee will meet independently. A Chair will be elected and rotated each term among the towns participating.
4. Fund raising will be a major focus – building the museum will require a lot of money

Ms. Loppatto made a motion for CHAC to participate in the formation of the new Coastal Museum Committee. Ms. Kinsella seconded. All approved with the exception of Ms. Young who opposed stating disapproval of members attending who have never attended a previous Ocean View Historical Society meeting in the past. Ms. Olmstead emphasized that this is a new committee.

Possible Future Project:

Bethany Beach is the only town with a museum. Ocean View has replicas and artifacts; Fenwick has a lighthouse; South Bethany has a book, “The Best Little Beach Town in Delaware”. Ms. Olmstead had a discussion with the other towns about possibly designing a brochure on “Things To Do When Not Visiting The Beach”. She suggested CHAC could fund the first printing.

Discussion Regarding CHAC/Museum Web-Page

Ms. Olmstead asked members for ideas. Ms. Malewski to start with the blog suggestions found in the January minutes.

Report on Periers’ Day, July 27th

A French quintet – La Vie En Rose - has been booked to perform from 3-5 p.m.. They requested meals in addition to their fee. The committee agreed to provide each performer with a \$30 meal allowance. Ms. Olmstead received permission from Mr. Graviet to use the downstairs Town Hall meeting room in the event of rain. Ms. Malewski to confirm their terms: is a Town check acceptable for the balance? (contract states cash or certified check); Meal allowance in cash?; Arrival time? (Minimum 2 hours prior is typical.)

The members also agreed to booking two caricaturists from 3-6 p.m.. Anticipating long lines the members discussed a potential fee of \$5, possibly going to charity. Instead they agreed to provide the service for free. People can enjoy the band while waiting. No tips will be allowed as per the Town code.

The total expense breaks down as follows:

Band fee:	\$2,330.00	(\$1258.20 non-refundable deposit has already been made)
Agent booking fee:	93.20	
Meal allowance:	150.00	
Caricaturists (\$475 each)	950.00	
(2) 2’x3’ posters @\$20.99 each	41.98	(One at the bandstand, one at Town Hall to be used annually)
TOTAL	<u>\$3,565.18</u>	

There may be an additional fee to print flyers to distribute throughout Bethany Beach and inside the Bandstand Program. Estimated price is \$100 for 100 color, heavy stock flyers. Ms. Olmstead will also purchase a French flag.

Volunteers for Craft Show

Ms. Olmstead asked for volunteers to work the upcoming Seaside Craft Show on Saturday, June 7, 2014. Ms. Calef and Ms. Kinsella agreed to work as booth markers or booth sitters. Ms. Urquhart and Ms. Young volunteered to be booth sitters.

Adjourn

The meeting was adjourned at 12:30 p.m. The next meeting is scheduled for June 17th, 2014 at 2:00 p.m.

Respectfully Submitted:

Julie Malewski, Events Director/Media Coordinator