

Non-Residential Design Review Committee Meeting Minutes September 14, 2012

The Bethany Beach Non-Residential Design Review Committee (NDRC) held a meeting on Friday, September 14, 2012 in the Town Council Meeting Room.

Members present: Lew Killmer, who presided: John Hendrickson, Jim Weisgerber and Susan Frederick. Faith Denault was officially excused from this meeting.

Also present: Mayor McClenny, Vice Mayor Jack Gordon, Councilman Joseph Healy, Kim Heinecke representing Tropicana, Seville Pettit, Administrative Secretary and interested members of the public.

Call to Order

Mr. Killmer called the meeting to order at 2:02 p.m.

Approval of the Agenda

Mr. Killmer asked for a motion to approve the agenda. Mr. Hendrickson made a motion to approve the agenda; the motion was seconded by Mr. Weisgerber and was unanimously approved by the committee.

New Business

The purpose of the meeting is to discuss and vote on an application submitted by Mr. Erez Efergan of "Tropicana", tenant of 97 Garfield Parkway Store #5 for a new sign at an existing business for property located at Lot(s) 1, 3 & 4, Block 104, in the C-1 Commercial Zoning District, Bethany Beach, DE.

Mr. Killmer presented an overview of the proposed application. The applicant submitted the proposed sign to the NDRC Committee. It was noted before putting a new sign up, a sign permit has to be issued and the applicant has to present the proposed sign to the Non-Residential Design Review Committee (NDRC) for approval. In the future if the rules are not followed, fines will be imposed.

Mrs. Fredrick read the synopsis provided to the committee members:

Erez Efergan, the tenant at 97 Garfield Parkway, Store #5 is requesting approval for a new sign for his existing business named "Tropicana".

The new sign is 2 feet high and nine feet five inches wide for a total 18.84 square feet in size. Per Section 530-14(A) Wall Signs, the sign may be a maximum of 50 square feet or 15% of the building face where the sign is attached, whichever is less. The area of the building face is approximately 155.8 square feet and 15% of that area is 23.37 square feet. The size of the sign is less than that permitted.

The colors in the sign are blue and yellow. The sign was installed prior to the tenant's filing of this application but it conforms to the code for size. The sign conforms to the Bethany Beach Design Guidelines as well as the Town's Sign Ordinance.

After reviewing the proposed application, Mrs. Fredrick made a motion to approve the application as submitted. The motion was seconded by Mr. Weisgerber and was unanimously approved by the NDRC.

Approval of Minutes from August 10, 2012 Meeting

Mr. Hendrickson made a motion to approve the minutes dated August 10, 2012. The motion was seconded by Mr. Weisgerber and was unanimously approved.

Adjourn

The meeting was adjourned at 2:11 p.m.

Respectfully Submitted,

Seville Pettit
Administrative Secretary