

**Non-Residential Design Review Committee  
Meeting Minutes  
March 11, 2011**

The Bethany Beach Non-Residential Design Review Committee held a meeting on Friday, March 11, 2011 in the Town Meeting Room.

Members present: Lew Killmer, who presided: Jim Weisgerber, John Hendrickson and Susan Frederick. Faith Denault was officially excused from this meeting.

Also present: Mike O’Neil of Bethany Times LLC for Thrasher’s French Fries, Mayor Tony McClenny and Seville Pettit, Administrative Secretary

**Call to Order**

Mr. Killmer called the meeting to order at 2:02 p.m.

***Approval of the Agenda***

Mrs. Frederick made a motion to approve the agenda. The agenda was seconded Mr. Hendrickson and approved by the committee.

**New Business**

***Review, discuss and vote on an application submitted by Bethany Time LLC T/A Thrashers, for a new sign replacing the existing sign for property located at 108 Garfield parkway, Lot 10, Block 107, C-1 Zoning District, Bethany Beach, DE.***

Mrs. Frederick presented an overview of the proposed sign application. The applicant is requesting to replace existing signage with signage for the new business but the proposed signage exceeds the maximum square footage permitted for the size of the building. The requested signage is on a light blue awning with signage that consists of the words “ The Original Thrasher’s French Fries. In addition there is a very large picture of French fries also on the awning. The applicant is also requesting a door sign. The awing sign is 24 square feet and including the door sign (3.28 square feet) the total signage requested for the business exceeds the maximum amount of signage permitted by the Town Code by 7.28 square feet.

After hearing testimony from Mr. Mike O’Neil of Bethany Times LLC representing Thrasher’s French Fries a compromise was reached. To keep the door sign that Mr. O’Neil testified was very important to the business, Mr. O’Neil agreed to remove the pictures of the French Fries, which is also considered to be signage and to reduce the area of the awning signage to meet the requirements of the Town Zoning Code, thereby allowing the door sign to remain.

After reviewing the sign application, Mr. Weisgerber made a motion to approve the application pending updating the awning signage to remove the pictures of the French Fries and to reduce the total signage on the building to meet the Town's Zoning Code. Mr. O'Neal will submit the revised signage proposal to the Building Inspector, Ms. Frederick for her approval prior to the granting of a permit. The motion to approve the compromise signage was seconded by Mr. Hendrickson and was unanimously approved by the DRC.

***Review, discuss and vote on an application submitted by Michael Daniels of Penn Building, LLC, Meris Properties, for a new sign for property located at 26 N. Pennsylvania Ave., Lot 23, Block 2, C-1 Zoning District, Bethany Beach, DE.***

Mr. Killmer presented an overview of the proposed application. The applicant is requesting to place a new sign for the new business above the storefront windows that are located to the right of the entrance to the business. The total area of the proposed sign is 2.76 square feet. The proposed sign is off-white with dark blue trim with the word Meris in large dark blue letters and the word Properties in a lighter blue color with smaller sized letters using a different font. The applicant, Mr. Michael Daniels nor his representative was present for the review.

The committee members reviewed the proposed application and submitted documentation. The application fully complied with the requirements of the Non-Residential Design Review Guidelines as well as the Town's Zoning Code requirements.

After reviewing the proposed sign, Mr. Weisgerber made a motion to approve the sign as submitted. Mr. Hendrickson seconded the motion and the proposed sign was unanimously approved by the DRC.

***Approval of Minutes from December 10, 2010 Meeting***

Mrs. Frederick made a motion to approve the minutes dated December 10, 2010. The motion was seconded by Mr. Weisgerber and was unanimously approved.

**Adjourn**

The meeting was adjourned at 2:16 a.m.

Respectfully Submitted,

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Seville Pettit  
Administrative Secretary